

Development of Shipping Technologies and Potential Changes to the Shipping Industry

Speaker: Mr. Don Z. CHEN (Asia Managing Director, New York Shipping Exchange)
Time: 9 September 2019 (Monday); 3:30 – 5:30 PM
Venue: BC203, P/F, The Hong Kong Polytechnic University
Language: English
Registration: Send to pml.centre@polyu.edu.hk by 30 August 2019 (the event is free of charge, seats are limited and first-come-first-served)
Enquiry: Call (852) 2766 5637, or email to above address



About the open forum

The following area will be discussed in this open forum:

- What are Shipping Technologies?
- Focusing on Market Place and Digital Forwarding, a review of the most popular Shipping Technology Startups' development – What stories do Flexport, Freightos, YunQuNa and NYSHEX have?
- Will these companies change the shipping industry?
- What can we learn from their stories?

Speakers' Bio

Mr. Don Z. CHEN, Asia Managing Director, New York Shipping Exchange

With comprehensive work experience in trade management for global ocean carriers, senior management roles with large NVOCCs and one of the biggest e-goods manufacturers in the world, Mr. Don Chen brings a broad perspective of all phases of the logistics. In his newest role, Mr. Chen is driving the growth and adoption for the New York Shipping Exchange (NYSHEX) in Asia as NYSHEX's Managing Director for the region. Mr. Chen graduated from University of Westminster and University of Warwick and holds Bachelor's Degree (First Honors) in International Business Communications and MSc in Engineering Business Management. In year 2019, Mr. Chen has been awarded as one of the 'Top Ten Chinese People in Shipping Technology of the Year'.